

## — ——— Press Release

Pre-Christmas present for children from SOS-Kinder- und Jugendhilfen in Stuttgart and Göppingen

- Mackevision gifts tickets for "Pettersson und Findus 2"
- Special screening at CinemaxX and Staufen-Movieplex

**Following its successful work on the visual effects in the film adaptation of the children's book "Pettersson und Findus 2 – Das schönste Weihnachten überhaupt", Mackevision donates 50 cinema tickets to the children from SOS-Kinder- und Jugendhilfen in Stuttgart and Göppingen. The pre-Christmas present is supported by the production company, Tradewind Pictures GmbH, and the film distributor, Wild Bunch Germany.**

In cooperation with CinemaxX Stuttgart in the Bosch Areal and Staufen-Movieplex Göppingen, Mackevision gives 50 children from the local SOS-Kinder- und Jugendhilfen the chance to see the film "Pettersson und Findus 2 – Das schönste Weihnachten überhaupt". "We are very pleased that the film is so successful in the movie theatres and that we can give children, who might not have the chance to go to the movies that often, the opportunity to see the film thanks to our good cooperation with the production company and the film distributor", explains Heiko Burkardsmaier, Head of Business & Legal Affairs at Mackevision and responsible for the VFX department.

Just before Christmas, on December 21, 25 children from the SOS-Kinderdorf daycare centre in Stuttgart's Fasanenhof district are invited to a special screening of the children's film at CinemaxX Stuttgart in the Bosch Areal. At the same time, another screening is taking place at the Staufen-Movieplex Göppingen for 25 displaced or refugee children from SOS-Kinder- und Jugendhilfe Göppingen. "Both movie theatres are donating a bag of popcorn for

every child. We think that is fantastic! We are also donating a free drink because this is also part of a truly good visit to the movie theatre", says Burkardsmaier.

The film is based on the successful children's book series following the adventures of the little tomcat, Findus. The film tells an amazing story about giving and taking, the meaning of friendship and charity during the Christmas season.

The production company, Chimney, hired Mackevision to support the production of the children's film with VFX work. Managed by the VFX supervisor Juri Stanossek a small, expert team of artists spent around five months working on this project. Mackevision delivered roughly 40 VFX shots creating digital environments and matte paintings, primarily featuring the archway sequence.

Mackevision's VFX artists are currently working on the seventh season of "Game of Thrones" and also on the real film project "Jim Knopf" which is expected to be in theatres in early 2018.

More about the film: [pettersson-und-findus-derfilm.de](http://pettersson-und-findus-derfilm.de)

**Mackevision Medien Design GmbH ([www.mackevision.com](http://www.mackevision.com))**

Die Mackevision Medien Design GmbH numbers among the world's market leaders for Computer Generated Imagery (CGI). This includes data-supported 3D visualisation, animation and visual effects. The company designs and produces image and fill material along with interactive applications with high-end quality. It also develops technological solutions for image creation and supports the entire CGI process from data preparation to the creative design to the final product. The international team supports major companies, middle-sized companies and their agencies. Mackevision was founded in 1994. Today more than 460 employees work at the company's headquarters in Stuttgart and at its branches in Munich, Hamburg, London, Florence, Detroit, Los Angeles, New York, Peking, Seoul, Tokyo and Singapore.

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